

ZOM**B**CON INTERNATIONAL
PRESENTS

ZOM**B**CON™

WORLD'S FIRST ZOMBIE CULTURE CONVENTION - 2011



2011 EXHIBITOR APPLICATION

ZOMBCON 2010 HIGHLIGHTS



First. Best. Only Zombie Fan Convention in the World.

Greetings from the Zombie Capital of the World!

In 2009, the world witnessed one of the largest explosions of fan culture taking the spotlight with the world's largest Zombie Walk on the planet in Seattle, WA known as the Red, White and Dead, devouring the ever popular Vampire from the spotlight from literature, video games and most recently television introducing the 'The Walking Dead.'

In 2010, the undead fan culture outbreak infection continued with the announcement of the world's first ever television show, The Walking Dead and another first, ZomBcon International, the first, best and only Zombie culture convention of it's kind.

Known as the "Con of the Dead", mashing the hysteria of an obsessive fan culture together with a leading - edge entertainment industry experience and biggest names in Hollywood.

Fans of all ages experienced a unique, one-of-a kind fan convention, packed with panels, workshops, films, exhibitors, and the biggest names in entertainment celebrating one of the world's most electrifying movie icons ever; the Zombie.

This three-day experience brought horror fans together for an unforgettable experience. The infection is here and continues to spread across the world with ZomBcon as the premier fan convention for Zombie and horror fans worldwide.

2011 announces news of two major events expanding to new cities with ZomBcon International departure from Seattle to San Francisco, Austin and Chicago and Europe over the next five years.

We welcome your suggestions of ways to continue to improve ZomBcon International. Please email us your for further information or if you have questions.

We have finalized contract negotiations into the future and will be announcing new cities for ZomBcon International including Chicago, Austin, and San Francisco. Our confirmed dates are September 28 – 30, 2012 | September 27 - 29, 2013

I look forward to seeing you in Seattle!

Ryan Reiter
President and Artistic Director
ZomBcon International

Dealer Information

LOCATION: The 2011 ZomBcon Dealer Hall will be located in the Hilton Hotel Seatac Conference Center. The Hilton is a non-union venue. You may sign up Dealer's Tables by returning a signed contract and payment in full.

HOTELS: Discount Room Blocks have been reserved at the convention's host hotel, The Seatac Hilton Hotel for \$114 per night with a two night minimum. We also have discount room block at the Hilton Double Tree for \$129 a night.

You can make reservations through Hilton Hotels directly starting March 1st, 2011 by calling 206-248-4330. Virtual Tours of the host hotel can be viewed at www.seattleairport.doubletree.com | www.seattleairport.hilton.com |

FEES:

Dealers Tables are (1) six feet long and include one chair each. Booths offer a (1) Six foot table, two chairs, waste basket, and one electrical plug in. Please inquire to complimentary electrical power use.

Main Exhibitor Hall – 8' x10' Booths | Emerald Ballroom - *Price includes Wi-Fi and Electricity*

- 2010 Alumni – \$275 | Expires April 1st, 2011
- Early Bird – \$300 | Offer expires April 1st, 2011
- Advance – \$350 | Offer expires August 1st, 2011
- Regular – \$400 | Offer expires October 1st, 2011

Corner Booths - 8' x10' Booths – Emerald Ballroom - *Price includes Wi-Fi and Electricity*

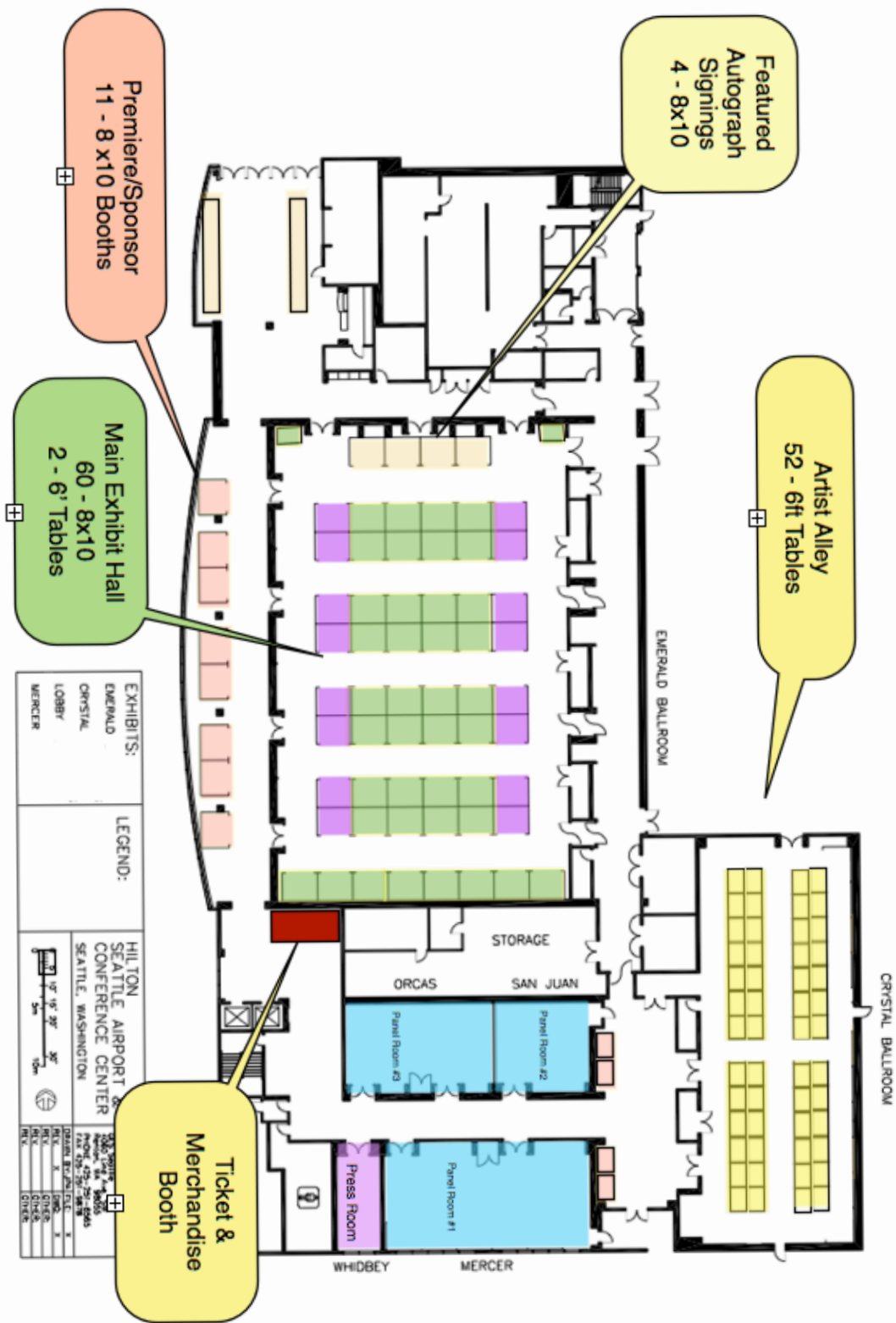
- Early Bird – \$350 | Offer expires April 1st, 2011
- Advance – \$400 | Offer expires on August 1st, 2011
- Regular – \$500 | Offer expires October 1st, 2011

Artist Alley – 6' Table Tops | Crystal Ballroom *Restrictions apply, please inquire*

- Early Bird – \$175 | Offer expires April 1st, 2011
- Regular \$200 | Offer expires October 1st, 2011

Premiere Booth – 8' x 10' Booths | *All Booths are in the Main Hallway*

- Early Bird – \$600 | Expires April 1st, 2011
- Advance – \$700 | Offer expires August 1st, 2011
- Regular – \$850 | Offer expires October 1st, 2011



ELECTRICITY AND PHONES/AV: Advance rates for dedicated 120-Volt/500 Watt/5 Amp services is featured for an additional \$100. We do offer limited complimentary electrical set-up of 250 watts.

Please indicate your electrical needs on our Dealer and Exhibitor Agreement. Telephone and internet service must be arranged by contacting The Hilton directly.

HOURS:

Thursday | Dealer Setup 5pm - 9pm | Exhibitor Welcome Party: 9pm @ Spencer's - Hilton Hotel

Friday | Dealer Set-up 8am - 11am | Open to Public: 12 - 8:00pm | Closes to public: 8pm

Saturday | Open to Public: 10 - 7pm | Closes to public: 8pm

Sunday | Open to Public: 10 - 5pm | Dealer Breakdown 5pm - 9pm

** Everyone must be out of the Dealer Hall 30 minutes following closing. + Load out begins at 5 PM.*

ADDITIONAL INFORMATION:

The ZomBcon office is available Monday - Friday, from 9 am to 5pm PST 206 547- 2070 [fax] or email info@zombcon.com Visit our website for updates at www.zombcon.com

******All deliveries must be sent directly to Hilton Hotel Seatac ATT: ZomBcon 2011 Exhibitor Hall******
ZomBcon nor the hilton are responsible for any shipping returns. All packages must be packed and shipped by owner and must be sent back within one day after the convention.

Mail all correspondence to our office:

Zombcon 2011 Attn: Dealers 180 North Canal St. Seattle, WA 98103

EXHIBITOR INFORMATION

LOCATION: The 2011 ZomBcon Exhibit Hall will be located in the Emerald and Crystal Ballrooms at the Seatac Hilton Hotel. The Seatac Hilton Hotel is a non-union venue. You may sign up for Exhibit Booths by returning by fax or by email as a pdf with a signed contract and payment in full. Credit cards are accepted by Visa, Mastercard and American Express

2011 Host Hotels

Our host hotels for 2011 will again include Hilton Hotel Seatac and Hilton Doubletree Hotel at Seatac Airport.

The Hilton Hotel Seatac will host our fabulous Dealer and Exhibit halls in 2011. The Doubletree will host evening events and special events.

The Hilton Hotel and the Double Tree are one block away from each other, and are connected with a NEW climate-controlled walk way.

Please check our website www.zombcon.com for room reservation codes and special convention rates starting march 1st. All room reservation will need to be booked by the individual directly through Hilton Hotel.

Be sure to mention you are with ZomBcon when you call any of our hotels. Hotel reservation codes for ZomBcon will be available on the website: www.zomBcon.com starting march 1st, 2011.

Enclosed valet parking is available at the Hilton Hotel - Seatac and Hilton Double Tree for \$10 overnight. Several parking decks are available around the hotels

Our convention is conveniently located just one block away from the Light Rail Mass Transit from Seattle with an approximate travel time of 30 minutes from downtown Seattle.

Hilton Hotel has direct bus service from Seatac Airport's terminals with no transfers, with an approximate travel-time of 5 minutes from the airport to Hilton Hotel Conference and our hotels.

ZOMBCON 2011 EXHIBITOR AND DEALER AGREEMENT

The Agreement is ZomBcon's statement of Exhibitor / Dealer policy. Please read carefully before signing. Please keep a copy of this agreement for your records. All checks and correspondence are to be mailed to ZomBcon, Attn: Exhibits, 180 N. Canal Street Seattle, WA 98103.

1. ZomBcon Agrees to provide _____ Exhibit Booths, _____ Dealer Tables, and _____ Memberships to ZomBcon, September 2 September 5, 2011 hereafter referred to as ZomBcon, total cost of \$ _____ to _____, hereafter referred to as Exhibitor / Dealer.
2. Exhibitor / Dealer agrees to provide payment in full with this Exhibitor / Dealer Agreement. No refunds will be given after August 21, 2011. Requests for refunds prior to that date must be made in writing.
3. ZomBcon Agrees to provide booth and / or table space, as specified above, to the Exhibitor / Dealers at ZomBcon, at the Seatac Hilton Hotel, barring any unforeseen acts of God which may occur prior to or during these dates to prevent space being available.
4. Exhibitor / Dealer agrees that ZomBcon, its directors and its volunteers, shall not be responsible for items lost, stolen, damaged, or destroyed during the convention.
5. Exhibitor Booth and Dealer Table space assignments are the sole responsibility of the Senior Director of Finance. Exhibitor / Dealer agrees to keep the assigned area clean and be responsible for any damage caused by the Exhibitor / Dealer, Booth and Tables are to remain in the specified space and configuration as placed by ZomBcon.
6. The rights granted to the Exhibitor / Dealer may not be sold, sublet, given or otherwise transferred to any third party.
7. Exhibitor / Dealer acknowledges that ZomBcon grants no terms of exclusivity or other licensing agreement to the Exhibitor / Dealer.
8. Exhibitor / Dealer agrees to do business only during posted hours and not to engage in any disruptive activities including, but not limited to: unloading and / or movement of merchandise into or through the Exhibitor Room area during business hours; packing and unpacking of merchandise outside areas leased to the exhibitor, excessive noise; or any activity deemed by ZomBcon to be disruptive to other exhibitors or not in the best interest of ZomBcon or any of its participants (i.e. incense burning, excessively loud music, etc.).
9. ZomBcon does not obtain ASCAP / BMI licensing that will allow the use of live or recorded music at your Booth or Table. Exhibitors / Dealers interested in playing copyrighted music must notify us in writing, and obtain the proper licensing from BMI at (800) 366-4264 and ASCAP at (212) 621-6000. If an exhibitor / dealer playing copyrighted music cannot produce the proper documents, ZomBcon has no choice but to request that the music be turned off.
10. Exhibitor / Dealer agrees to display and / or sell merchandise, which is consistent with all International and US copyright and trademark agreements, as well as all laws of the City of Seattle and the State of Washington.
11. Exhibitor / Dealer agrees that any violation or breach of this agreement may result in the cancellation of this agreement and forfeiture of the Exhibitor's / Dealer's leased space without refund.
12. The foregoing represents the full agreement between ZomBcon and the Exhibitor / Dealer.

Exhibitor Signature (required) _____

Please complete form on following page. Incomplete applications will not be processed.

2011 Application & Advertising Form

Exhibitor/Contact's Name: _____

Business Name _____

Email Address _____

Phone: _____ Fax: _____ Mobile/Other: _____

City: _____

State: _____ Zip : _____

Type of Product Selling: _____

Exhibitor Booths

Zombcon Interior Booth(s) at \$____ # _____ Zombcon Front Corner Booth(s) at \$____ Each. Zombcon Premiere Booth(s) at \$____ # _____

Dealer Tables

Zombcon Dealer Table(s) at _____ Each x _____ # of endcap tables at \$____ each, purchased with adjoining interior table.

Add Ons

_____ of Electricity Request - include \$100 for 120 Volt Dedicated/2000 Watt/520Amp Service (4 outlet/quad box)

*****Additional Dealer/Exhibitor Passes \$50 (limited to 3 per booth/ 2 per table) _____*****

Advertising

See following page for rates for 2011 Program Book advertising.

Visa/Master & American Express Card Only

Exhibitor Booths \$_____ Dealer Tables \$_____ Electricity \$_____ Additional

Advertising \$_____ Additional Exhibitor Passes \$ _____

Total \$_____ Total Enclosed \$ _____

Number _____ Exp ____/____ Security Code _____

Please provide your website URL if you want a link to your ZomBcon dealer/exhibitor listing.

Advertising Information

PROGRAM BOOK:

Program Book Deadline: September 21st, 2011

Please inquire on 2011 prices and size. This is subject to change, please contact us at brains@zombcon.com for complete advertising specs and the latest price information.

Advertising Packages and Sponsorship Opportunities

We will be happy to discuss advertising options to increase your visibility in publications and at the Convention. We also have several Sponsorship opportunities available.

Please contact us at info@zombcon.com to discuss a package tailored to your specific needs.